

Welcome!

Summer Institute 2019



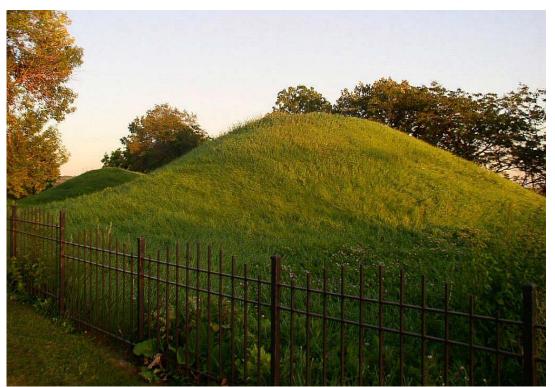








Acknowledging the Sacred Spaces on Which We Stand



- Woodlawn Culture or Mound Builders settled in 1200 B.C.
- Dakota, Iowa,
 Chippewa & Cheyenne
 tribes came later.
- Chaska is a Dakota word meaning firstborn son.

"Indian Mounds Park" by McGjhiever is licensed under CC By SA 3.0 License





Thank you.



Today's Agenda

Today's Agerida	
8:30 - 9:00	Welcome & Introductions
9:00 – 9:45	Finding your way with the OTN
9:45 - 10:00	The OTN's Origins
10:00 - 10:30	Open Textbook Library
10:30 - 10:45	Break
10:45 - 11:15	Getting into a Faculty Frame of Mind
11:15 - 12:15	Faculty Workshop (part 1)
12:15 - 1:30	Lunch
1:30 - 2:45	Faculty Workshop (part 2)
2:45 - 3:00	Break
3:00 - 4:00	Program Building Blocks







Housekeeping

Community Norms



Suggestion Wall



Take good care.



Your OTN Team



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Barry Stehlik

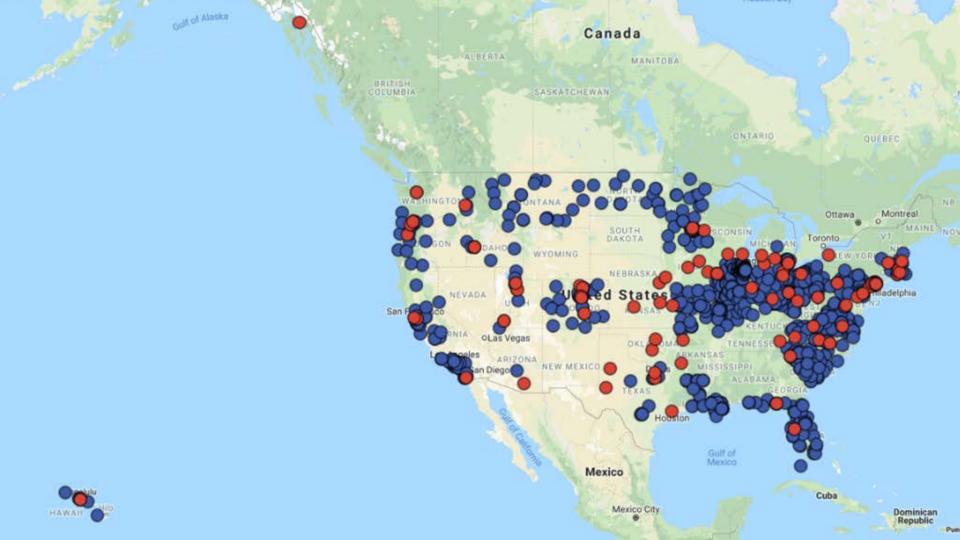
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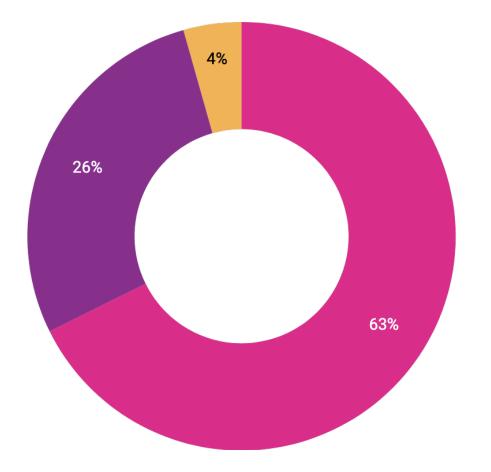










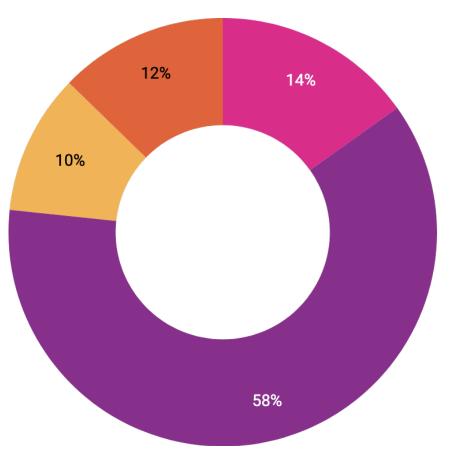


- Institution
- Consortium
- State-wide system









- CTL/Ed Support/Provost
- Library
- Affordable / OER
- Faculty





Strategies

- Action-based
- Adoption
- Publishing

Shared

- ့ နှစုlutions
- Slides
- Community Hub
- Data Dashboard

Best Practices

- Guides
- Templates
- Expertise

+

Community

- Working groups
- Google Group
- Social media
- OTNSI

Community









OTN Summer Institute & Summit

Tuesday Wednesday Thursday Friday

OTN Summer Institute

Who: New community members

What: Building an open textbook

program on your campus

OTN Summit

Who: The whole community

What: Community building, problem solving, next steps







"The Workshop" Strategy

Open Textbook Library

Workshop

Review

Makes faculty
aware that there are
open textbook
options for them to
consider

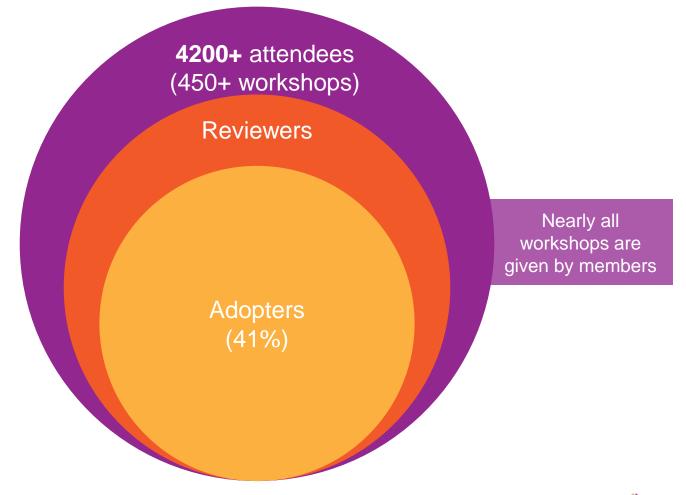
Helps faculty
understand what
open textbooks are
and addresses
misconceptions and
concerns

Gets faculty to take the time to engage with a textbook so they can see if it could work for them













Ready?



Finding Your Way with the OTN Community

Using the handout:

- 1. Reflect
- 2. Partner
- 3. Share
- 4. Explore
- 5. Tweet
 - #hunt4OTNSI #OTNSI19







Finding Your Way with the OTN Community

- 1. To encourage connections to people you don't know or don't know well (in groups of three or four)
- 2. To help get you oriented to Oak Ridge Conference Center
- 3. To encourage reflection upon your open journey— where you have been, where you are going, and what you most need to keep moving forward
- 4. To have fun







Let's see what you found!

Challenges





Dustin Fife @DustinTheFife · 5m

#OTNSI19 waste is a challenge all OER projects face





This w

Open Textbook Network



Brittany Dudek @BrittanyDudek · 17s

Closed doors are only a temporary challenge for us! #otnsi19 #hunt4otnsi









Adam Dastrup @AdamDastrup · 17s #OTNSI19











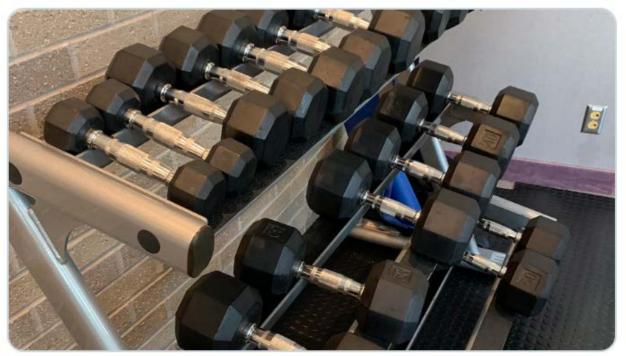






Jennifer Beamer @jenbeamer · 45s

"Resistance is futile from open textbooks ... #hunt4otnsi #otnsi19















Roles

e Wilson @mongoliamel · 2m
ready to do the heavy lifting to get the open to e off the ground at our schools! #OTNSI19













Ali @tangerinerinds · 2m

This symbolizes each of our roles in our initiatives #hunt4otnsi
#OTNSI19







Attitudes









Jennifer Beamer @jenbeamer · 27s Shiny and promising **#otnsi19** #hunt4otnsi new OTN peeps









Brittany Dudek @Brittany Dudek · 1m Taking charge of our open textbook initiatives! #otnsi19 #hunt4otnsi









Melanie Wilson @mongoliamel · 34s









Brittany Dudek @Brittany Dudek · 31s

Building a strong, promising open initiative at our institutions! #otnsi19 #hunt4otnsi









Dustin Fife @DustinTheFife · 27s

#OTNSI19 gives us the supplies we need to get started...

Was that sufficiently cheesy @thesheck and @open_textbooks?









Regina Gong @drgong · 6m

Found the gym and with this treadmill, we're going to go and run with our #OER initiative for sure. #hunt4otnsi #OTNSI19
@open_textbooks

















spencer e @spencando · 2m

Much like this egg, our work in OER must be cared for and supported until the day we are ready to hatch; not long after we'll soar like eagles! #hunt4otnsi #OTNSI19









Brittany Dudek @BrittanyDudek · 1m **#otnsi19** #hunt4otnsi gearing up for a inspiring day talking about #oer







What Does a Successful* Open Textbook Program Look Like?

*The Big Picture



Goal:

Open textbooks are the default choice by faculty.







Faculty Adoptions









Faculty Adoptions







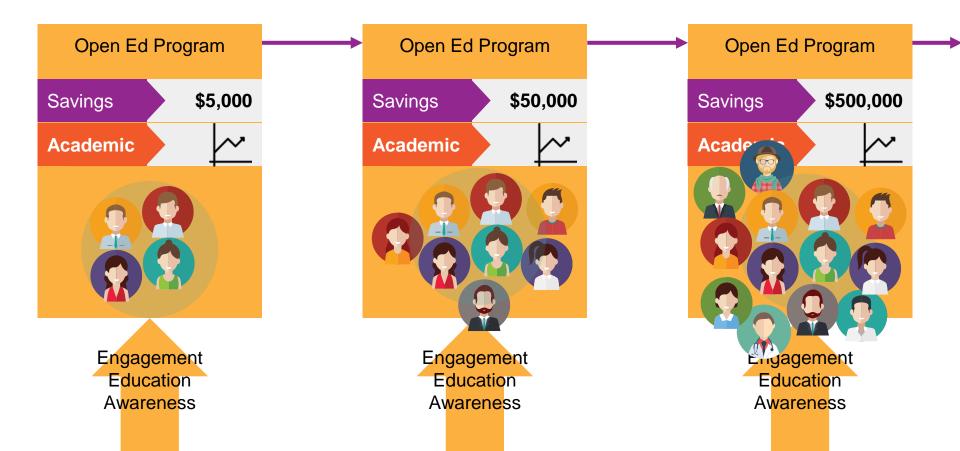


Faculty Adoptions

Engagement Education Awareness







Understand barriers and how to address them







Barriers to Faculty Adoption

- Faculty aren't aware that open textbooks are an option
- Faculty don't know where to find open textbooks







Search the Library

GO

Browse subjects Our Textbooks About us

Make a difference in your students' lives with free, openly-licensed textbooks.

Textbooks every student can access and afford

Open textbooks are textbooks that have been funded, published, and licensed to be freely used, adapted, and distributed. These books have been reviewed by faculty from a variety of colleges and universities to assess their quality. These books can be downloaded for no cost, or printed at low cost. All textbooks are either used at multiple higher education institutions; or affiliated with an institution, scholarly society, or professional organization.

The Open Textbook Library is supported by the Center for Open Education and the Open Textbook Network.

open.umn.edu







Adoptions: 0







Barriers to Faculty Adoption

- Faculty aren't aware that open textbooks are an option
- Faculty don't know where to find open textbooks
- Faculty don't understand the urgency of student financial stress, and how it can impact students academically
- Faculty don't know what open textbooks are
- Faculty confuse open textbooks with electronic textbooks





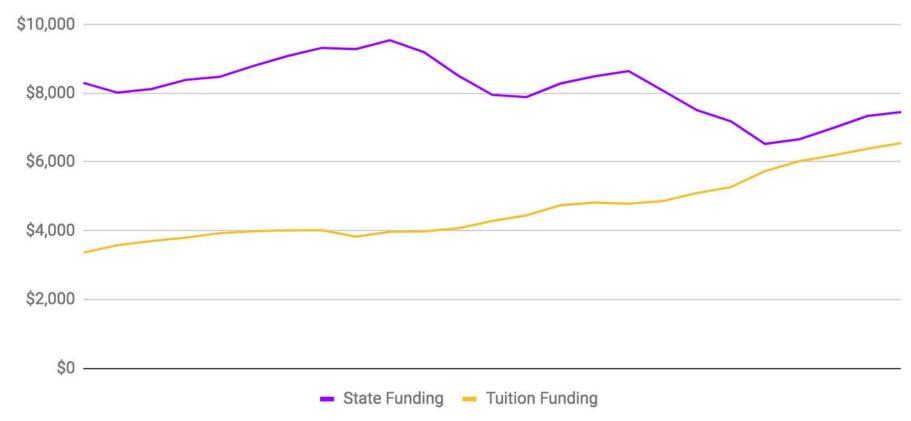








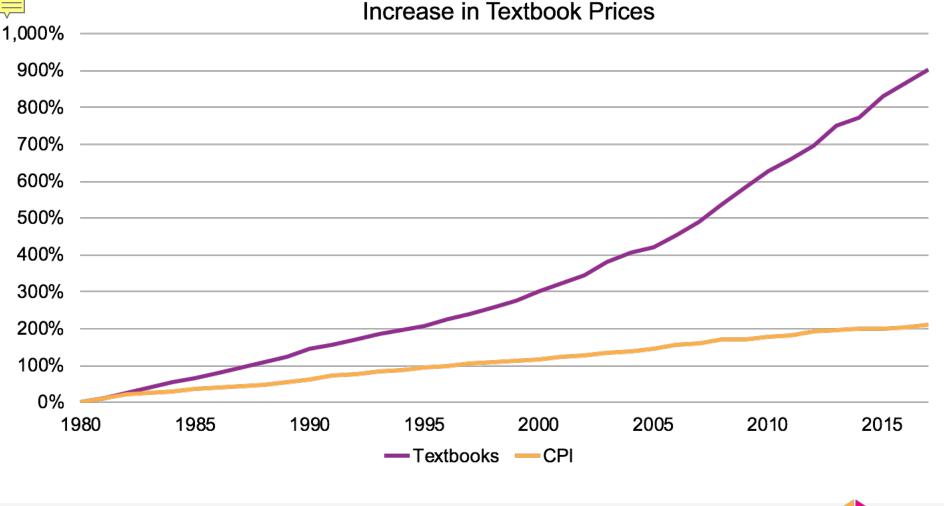
Higher Education Funding - US



http://www.sheeo.org







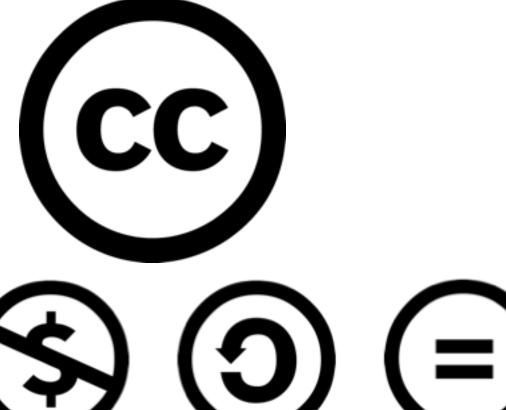




In your academic career, has the cost of required textbooks caused you to:

2012	2016	
63.6%	66.5%	Not purchase the required textbook
49.2%	47.6%	Take fewer courses
45.1%	45.5%	Not register for a specific course
33.9%	37.6%	Earn a poor grade
26.7%	26.1%	Drop a course
17.0%	19.8%	Fail a course















Open Textbook Network



Adoptions: 0







Barriers to Faculty Adoption

- Faculty aren't aware that open textbooks are an option
- Faculty don't know where to find open textbooks
- Faculty don't understand the urgency of student financial stress, and how it can impact students academically
- Faculty don't know what open textbooks are
- Faculty confuse open textbooks with electronic textbooks
- Faculty are skeptical of the quality of open textbooks

















Barriers to Faculty Adoption

- Faculty aren't aware that open textbooks are an option
- Faculty don't know where to find open textbooks
- Faculty don't understand the urgency of student financial stress, and how it can impact students academically
- Faculty don't know what open textbooks are
- Faculty confuse open textbooks with electronic textbooks
- Faculty are skeptical of the quality of open textbooks
- Faculty have limited time to engage in reviewing open textbooks



Open Textbook Network



Search the Library

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Browse subjects Our Textbooks About us

Make a difference in your students' lives with free, openly-licensed textbooks.

Textbooks every student can access and afford

Open textbooks are textbooks that have been funded, published, and licensed to be freely used, adapted, and distributed. These books have been reviewed by faculty from a variety of colleges and universities to assess their quality. These books can be downloaded for no cost, or printed at low cost. All textbooks are either used at multiple higher education institutions; or affiliated with an institution, scholarly society, or professional organization.

The Open Textbook Library is supported by the Center for Open Education and the Open Textbook Network.

















Adoptions: 11

(out of 9!)







At University of Minnesota:

Each year, those faculty save students nearly

\$100,000+ / year







"The Workshop" Strategy

Open Textbook Library

Workshop

Review

Makes faculty
aware that there are
open textbook
options for them to
consider

Helps faculty
understand what
open textbooks are
and addresses
misconceptions and
concerns

Gets faculty to take the time to engage with a textbook so they can see if it could work for them











What is the OTL and how does it fit in?

- 1. Resource: Online resource for the common good
 - Goal is to be a comprehensive referatory
- 2. Strategy: Faculty at member institutions review textbooks as part of the workshop
 - Goal is to connect faculty to open options







Resource: Comprehensive referatory

open.umn.edu/opentextbooks



Four criteria for inclusion:

- √ Openly licensed to allow for editing
- √ Complete, portable file
- √ Institutional or scholarly society affiliation, or used in more than one location
- ✓ Original (unless it's a major overhaul for a new audience)



How is criteria developed?

- With faculty user top of mind
- Consultation with steering committee
- Strategic considerations for future
- ... And it evolves







What's in there?

- 625(ish) textbooks
 - See the exact # in the Community Hub
 - Suggestions welcome via form or email
- Organized by World Library's Outline of Academic Disciplines
 - Books may be listed in more than one subject
- Menu shows # books per subject





Search the Library

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Browse Subjects Our Textbooks

students' lives with free, openly-licensed textbooks.

Human Resources

Accounting & Finance

Management

Marketing

Business +

Computer Science & Information Systems

Economics

Education

Engineering

ss and afford

About Us

een funded, published, and licensed to be freely used, adapted, and distributed. These books have colleges and universities to assess their quality. These books can be downloaded for no cost, or used at multiple higher education institutions; or affiliated with an institution, scholarly society, or ntly includes 616 textbooks, with more being added all the time.

y the Center for Open Education and the Open Textbook Network.

New Books

In Development

15 57	Accounting & Finance Business
67	Business Computer Science & Information Systems Economics Education Den Textbook Library
20	Economics
42	Education
22	Engineering
117	Humanities
17	Journalism, Media Studies & Communications
57	Law
81	Mathematics
9	Medicine
58	Natural Sciences
49	Social Sciences
16	Student Success



How do I know what's in there?

- Search
- Live, cumulative MARC and .csv records
- Working with OCLC

open.umn.edu/opentextbooks/discovery



Where do the books come from?

- Library publishers
- Funded initiatives
- Independent authors
- Discipline collectives

Search the Library

ЭO

Browse Subjects

Our Textbooks

About Us



The Art of Being Human: A Textbook for Cultural Anthropology

(1 review)



Michael Wesch, Kansas State University

Pub Date: 2018

ISBN 13: 978194454813:

Publisher: New Prairie Press

Language: English

Read this book

MULTIPLE FORMATS (PDF, KINDLE, E-PUB, .MOBI)

Conditions of Use



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Table of Contents

- · Lesson 1: Fieldwork
- · Lesson 2: Culture
- Lesson 3: Evolution
- Lesson 4: Language
- Lesson 5: Infrastructure
- Lesson 6: Social Structure
- Lesson 7: Superstructure
- · Lesson 8: Globalization
- · Lesson 9: "The Good Life"
- Lesson 10: The Art of Being Human

About the Book

Anthropology is the study of all humans in all times in all places. But it is so much more than that. "Anthropology requires strength, valor, and courage," Nancy Scheper-Hughes noted. "Pierre Bourdieu called anthropology a combat sport, an extreme sport as well as a tough and rigorous discipline. ... It teaches students not to be afraid of getting one's hands dirty, to get down in the dirt, and to commit yourself, body and mind. Susan Sontag called anthropology a "heroic" profession." What is the payoff for this heroic journey? You will find ideas that can carry you across rivers of doubt and over mountains of fear to find the the light and life of places forgotten. Real anthropology cannot be contained in a

Search the Library

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Browse Subjects

Our Textbooks

About Us



Algebra and Trigonometry

(13 reviews)



Jay Abramson, Arizona State University

Pub Date: 201

Edit

ISBN 13: 978193816837

Publisher: OpenStax

Language: English

Read this book



ONLINE

Conditions of Use



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Reviews

Learn more about reviews.



Reviewed by Babul Saha, Adjunct Lecturer, LAGCC on 5/17/19

Table of Contents

- 1 Prerequisites
- · 2 Equations and Inequalities
- · 3 Functions
- 4 Linear Functions
- · 5 Polynomial and Rational Functions
- 6 Exponential and Logarithmic Functions
- · 7 The Unit Circle: Sine and Cosine Functions
- 8 Periodic Functions
- 9 Trigonometric Identities and Equations
- 10 Further Applications of Trigonometry
- · 11 Systems of Equations and Inequalities
- · 12 Analytic Geometry
- · 13 Sequences, Probability, and Counting Theory

About the Book

Algebra and Trigonometry provides a comprehensive and multilayered exploration of algebraic principles. The text is suitable for a typical introductory Algebra & Trigonometry course, and was developed to be used flexibly. The modular approach and the richness of content ensures that the book meets the needs of a variety of programs. Algebra and Trigonometry guides and

Search the Library

GO

Browse Subjects Our Textbooks About Us



Thermodynamics and Chemistry

(0 reviews)

No ratings

Howard DeVoe, University of Marylan

Edit

Pub Date: 2019

Publisher: Howard DeVoe

Language: English

Read this book



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Reviews

Learn more about reviews.

Table of Contents

- 1 Introduction
- 2 Systems and Their Properties
- 3 The First Law
- · 4 The Second Law
- 5 Thermodynamic Potentials
- 6 The Third Law and Cryogenics
- 7 Pure Substances in Single Phases
- 8 Phase Transitions and Equilibria of Pure Substances
- · 9 Mixtures
- 10 Electrolyte Solutions
- 11 Reactions and Other Chemical Processes
- 12 Equilibrium Conditions in Multicomponent Systems
- 13 The Phase Rule and Phase Diagrams
- 14 Galvanic Cells

About the Book

Thermodynamics and Chemistry is designed primarily as a textbook for a one-semester course in classical chemical thermodynamics at the graduate or undergraduate level. It can also serve as a supplementary text and thermodynamics



Browse Subjects

Our Textbooks

About Us

Open Textbook Library



Edit

Perspectives: An Open Invitation to Cultural Anthropology

(5 reviews)



Nina Brown, Community College of Baltimore

Laura Gonzalez, San Diego Miramar College

Publisher: American Anthropological Association

Read this book

MULTIPLE FORMATS (PDF, KINDLE, E-PUB, .MOBI)

Table of Contents

- 1. The Development of Anthropological Ideas
- 2. The Culture Concept
- 3. Doing Fieldwork: Methods in Cultural Anthropology
- 4. Language
- 5. Subsistence
- 6. Economics
- 7. Political Anthropology: A Cross-Cultural Comparison
- 8. Family and Marriage
- 9. Race and Ethnicity
- · 10. Gender and Sexuality
- 11. Religion
- 12. Globalization
- 13. Culture and Sustainability
- 14. Performance
- 15. Health and Medicine
- 16. Seeing Like an Anthropologist: Anthropology in Practice
- 17. Media Anthropology: Meaning, Embodiment, Infrastructure, and Activism
- 18. Public Anthropology



What if something happens to the books?

Thank you to Colorado State University Libraries for a dark archive

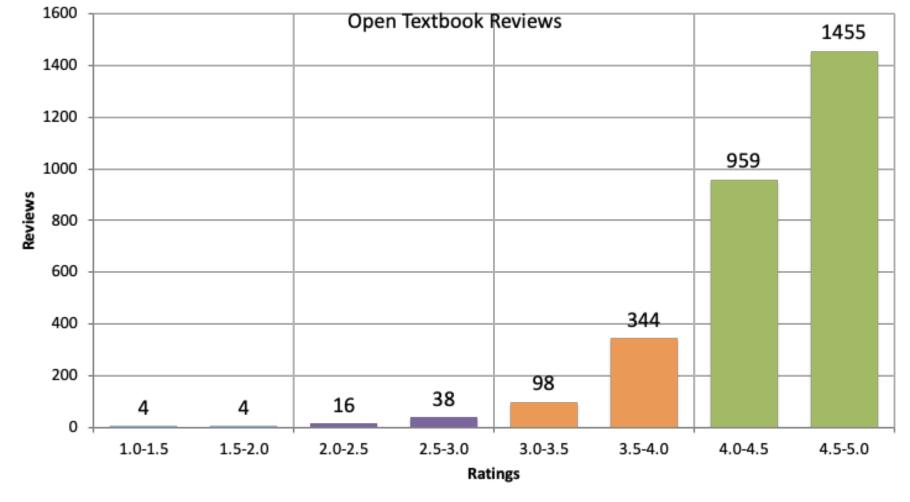


Strategy: Connect faculty to open options

open.umn.edu/opentextbooks



68% faculty reviewed











Open Textbooks Review Criteria:

Comprehensiveness

The text covers all areas and ideas of the subject appropriately and provides an effective index and/or glossary.

Content Accuracy

Content is accurate, error-free and unbiased.

Relevance Longevity

Content is up-to-date, but not in a way that will quickly make the text obsolete within a short period of time. The text is written and/or arranged in such a way that necessary updates will be relatively easy and straightforward to implement.

Clarity

The text is written in lucid, accessible prose, and provides adequate context for any jargon/technical terminology used.

Consistency

The text is internally consistent in terms of terminology and framework.

Modularity

The text is easily and readily divisible into smaller reading sections that can be assigned at different points within the course (i.e., enormous blocks of text without subheadings should be avoided). The text should not be overly self-referential, and should be easily reorganized and realigned with various subunits of a course without presenting much disruption to the reader.

Organization Structure Flow

The topics in the text are presented in a logical, clear fashion.

Interface

The text is free of significant interface issues, including navigation problems, distortion of images/charts, and any other display features that may distract or confuse the reader.

Grammatical Errors

The text contains no grammatical errors.

Cultural Relevance

The text is not culturally insensitive or offensive in any way. It should make use of examples that are inclusive of a variety of races, ethnicities, and backgrounds.

This rubric was developed by BCcampus. This work is licensed under a Creative Commons Attribution 3.0 Unported license.





Textbooks in Development

In Development Foundations of Educational Published by Oklahoma State University Technology Published by Oklahoma State University Rain or Shine Published by Oklahoma State University Technical Writing Critical Feminist Methodologies Published by Oklahoma State University A Guide to the Gothic Published by University of North Texas More Textbooks in Development »

- Inspired by community
- Publishing Pipeline working group
- Highlights member publishing
- Available to members in the Hub
- Potential to connect collaborators...

open.umn.edu/opentextbooks



Building Towards Our Future

- Direct management of resources
- Create community around books
- Connect authors with adopters and collaborators
- Generate content, like ancillaries



Questions / Suggestions?

Karen Lauritsen: klaurits@umn.edu

Break! Meet back at 10:55am

Faculty Workshop Prep: Faculty Frame of Mind



"The Workshop" Strategy

Open Textbook Library

Workshop

Review

Makes faculty
aware that there are
open textbook
options for them to
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Faculty Frame of Mind

When faculty walk into your workshop, where are they holistically? What's happening in their lives? What's on their minds and in their hearts?

We'll consider these questions by creating faculty personas to prepare us for the workshop.



Personas

What is a persona?



Personas

What is a persona?

A persona is a character or type that represents a cluster of users who exhibit similar behavioral patterns. Behaviors, attitudes, and motivations are common to a "type" regardless of age, gender, education, and other typical demographics. In fact, personas span demographics. - UX Magazine



Goals: Faculty Frame of Mind

- Empathy and compassion
- Think about real people and their lives
- Not demonize anyone
- Consider who's in the room at a workshop



Overview: Faculty Frame of Mind

- Each table will develop a faculty persona based on persona sketches, or basic details we've already created. You'll flesh out the rest together.
- It will require imagination, so there are no right or wrong answers. Just make it up! We are going to go quickly, to keep us from overthinking or getting stuck on details. We'll keep time for you.
- Again, the goal in developing a faculty persona is so that you can walk in this person's shoes and see things through their eyes.
- We've created a worksheet....



Step by Step: Faculty Frame of Mind

15 minutes (Steps 1 & 2)

Please assign one person at your table to take notes, with the goal of remembering your faculty persona details.

- 1. As a table, review the brief info given to you about your persona.
- 2. As a table, take 15 minutes to flesh out your persona by answering the worksheet questions and, if you wish, your own questions.

Bonus options!

- Contribute something true about yourself that will become part of this persona.
- Draw a picture of the faculty member persona.



How-to: Faculty Frame of Mind

5 minutes (Step 3)

Based on your persona description, what concerns does this person have about OER? Talk amongst your table.



How-to: Faculty Frame of Mind

5 minutes (Step 4)

Now, prepare to present a 30-second verbal summary about your persona. We will time you! We suggest one short sentence each about this person's 1) personal life, 2) professional life and 3) teaching life.

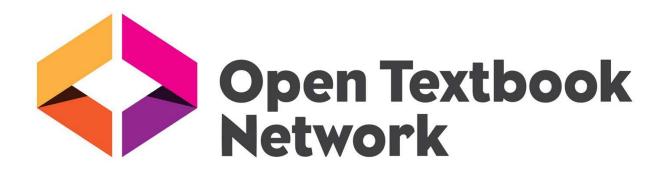


How-to: Faculty Frame of Mind

5-10 minutes (Step 5)

- Share your table's 30 second persona summary with the whole group.
- Keep this person in mind as you experience the workshop.
 Spend the next few hours with this person's competing priorities, concerns and history...

The Faculty Workshop (in two parts)



OPEN TEXTBOOKS

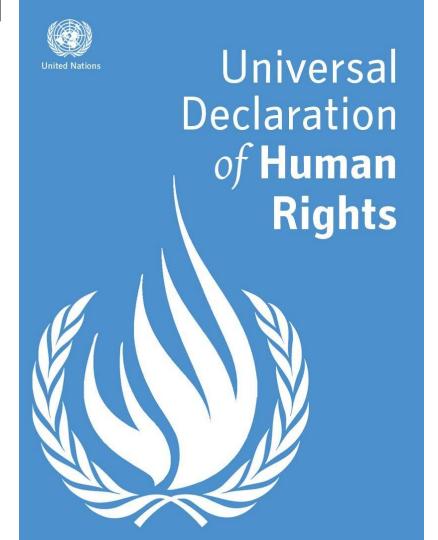
Access, Affordability, and Academic Success

David Ernst, PhD

University of Minnesota







"...higher education shall be equally accessible to all"

Mission

University of Minnesota

The University of Minnesota, founded in the belief that all people are enriched by understanding, is dedicated to the advancement of learning and the search for truth; to the sharing of this knowledge through education for a diverse community; and to the application of this knowledge to benefit the people of the state, the nation, and the world.



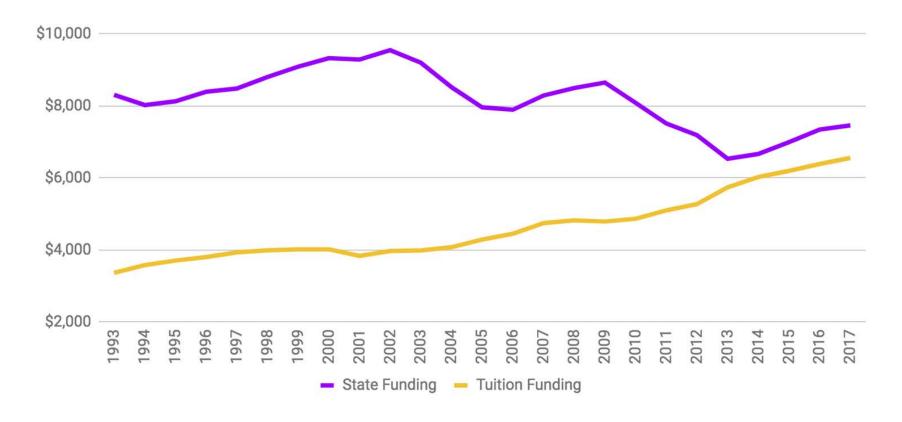
The cost barrier kept

2.4 million

low and moderate-income college-qualified high school graduates from completing college in the previous decade.

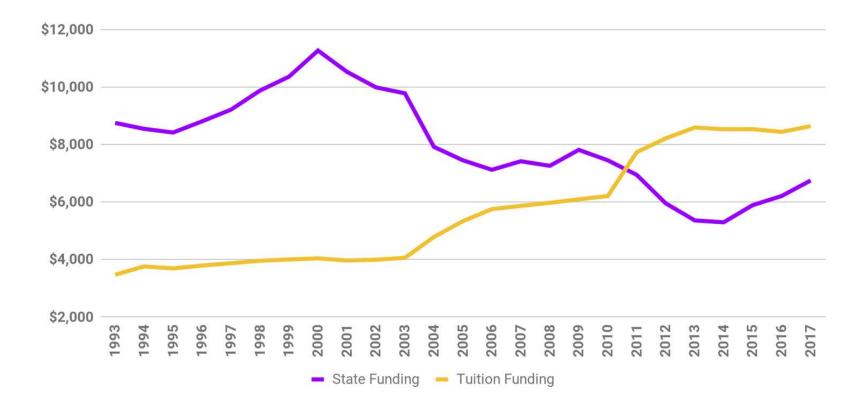


Higher Education Funding - US



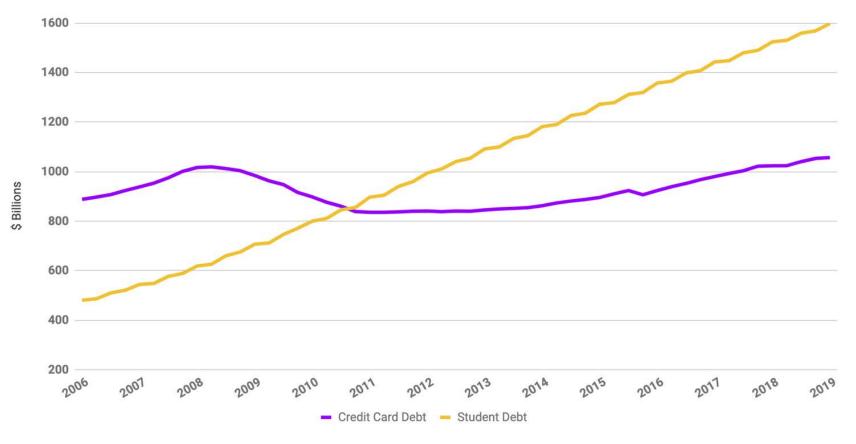


Higher Education Funding - Colorado











More colleges add free food pantries as 'starving student' cliche becomes reality













College & University FOODBANK Alliance



BOYNTON HEALTH

GET HEALTH CARE | CLINICS | INSURANCE, BILLING & FEES | PATIENT FOCUS | STUDENT WELLNESS SERVICES | EVENTS & CLASSES

Nutritious U Food Pantry

Stress Management

Nutrition

Sexual Health

Gopher Chauffeur

Students in Recovery

Health Advocates

Credit Card Debt Counseling

Food Pantry

Student Health Survey Reports

The Nutritious U Food Pantry provides fresh and healthy food to students that struggle to get enough to eat.



DONATE TO NUTRITIOUS U FOOD PANTRY→





What can we do?

Tuition and Fees

Room and Board

Books and Supplies

Personal Expenses

Transportation



What can we do?

Tuition and Fees

Room and Board

Books and Supplies

Personal Expenses

Transportation

What are your biggest cost challenges as a student?

Tuition	61.65%
Course materials	39.56%
Housing costs	38.10%
Food expenses	31.02%
Living expenses	30.18%
Transportation	18.49%
Technology	15.45%
Additional school supplies	7.66%
Daycare	3.04%
Other	2.16%

Student Watch: Attitudes & Behaviors toward Course Materials. 2017-18 Report



The average student should budget

\$1,240 - \$1,440

for textbooks and course materials in 2018-19.

University of Minnesota = \$1,000



Coping with the Cost

- Purchase an older edition of the textbook
- Delay purchasing the textbook
- Never purchase the textbook
- Share the textbook with other students

Download textbooks from the internet



Lunch!





In your academic career, has the cost of required textbooks caused you to:

64.2%	Not purchase the required textbook
42.8%	Take fewer courses
40.5%	Not register for a specific course
35.6%	Earn a poor grade
22.9%	Drop a course
18.1%	Withdraw from a course
17.2%	Fail a course

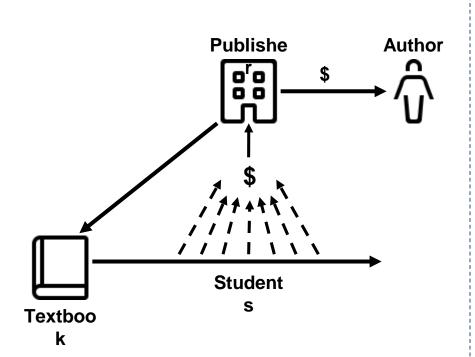


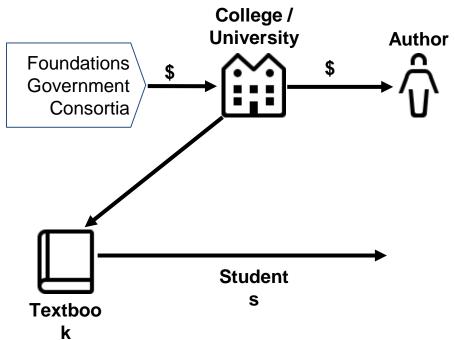
The Faculty Workshop (part two)



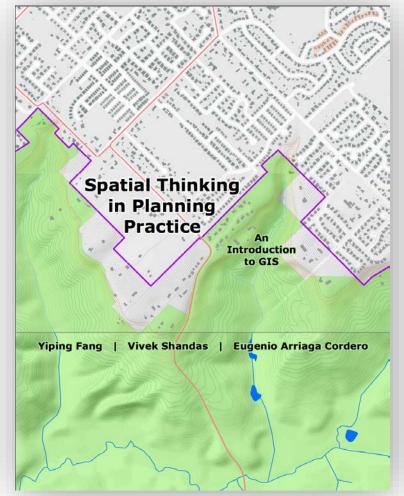
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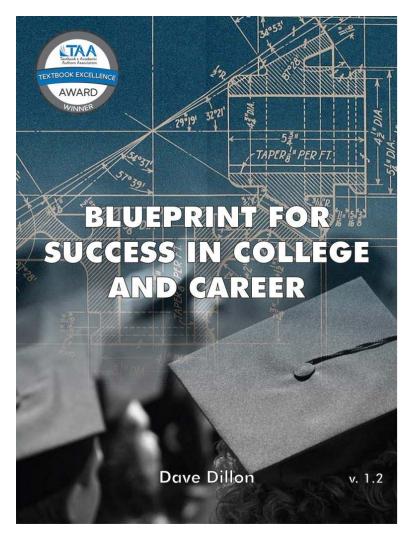






Introduction to the Modeling and Analysis of Complex Systems

Hiroki Sayama
Binghamton University, SUNY

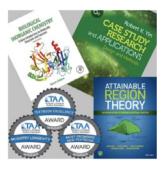


TAA announces 2019 Textbook Award winners

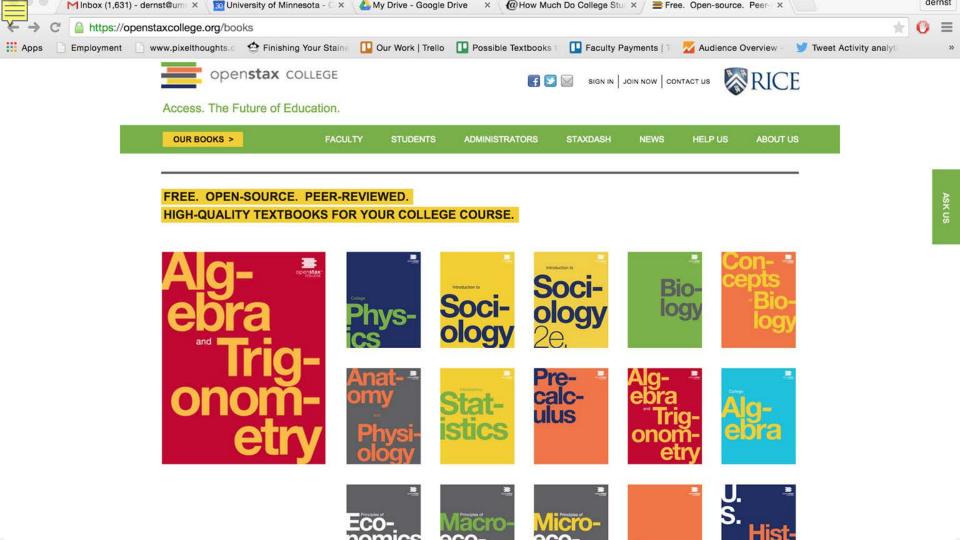
FEBRUARY 25, 2019 BY ERIC SCHMIEDER 0 COMMENTS

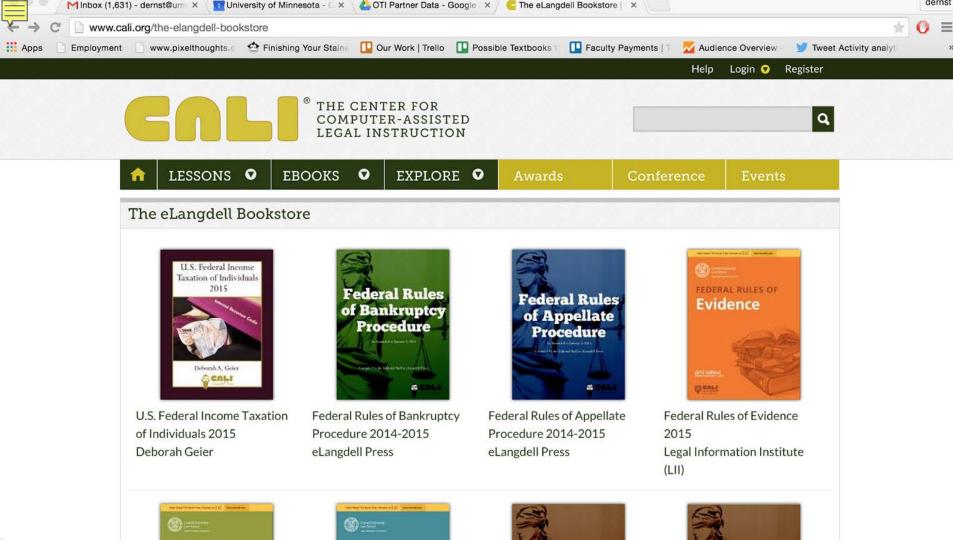
Thirty-one textbooks have been awarded 2019 Textbook Awards by the Textbook & Academic Authors Association (TAA). Four textbooks received William Holmes McGuffey Longevity Awards, 17 textbooks received Textbook Excellence Awards, and ten textbooks received Most Promising New Textbook Awards.

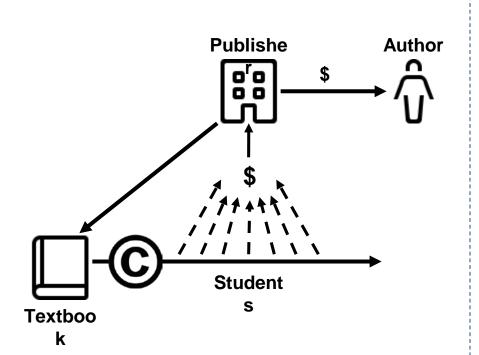
The McGuffey Longevity Award recognizes textbooks and learning materials whose excellence has been demonstrated over time. The Textbook Excellence Award recognizes excellence in current textbooks and learning materials. The Most Promising New Textbook Award recognizes excellence in 1st edition textbooks and learning materials.

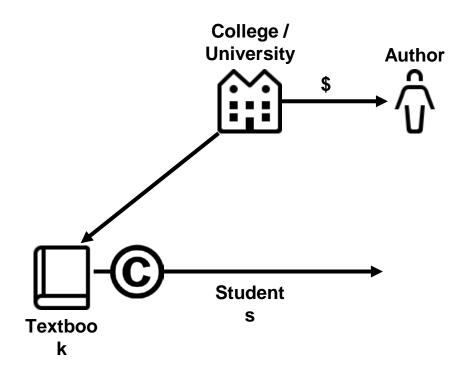


The awards will be presented during an awards reception at TAA's 32nd Annual Textbook & Academic Authoring Conference in Philadelphia, PA, June 14, 2019.















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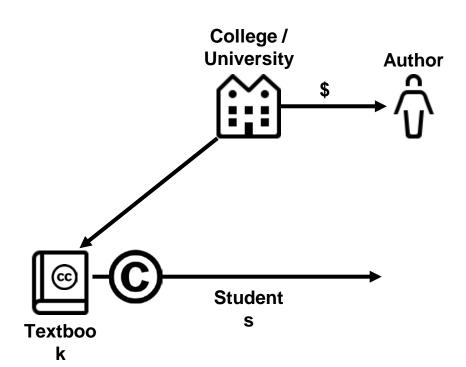
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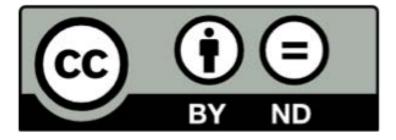
















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Richard Baraniuk:

The birth of the opensource learning revolution

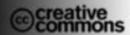
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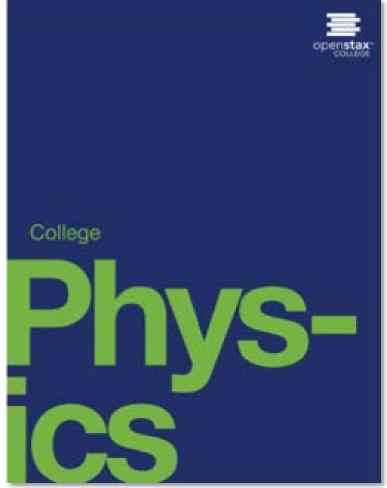












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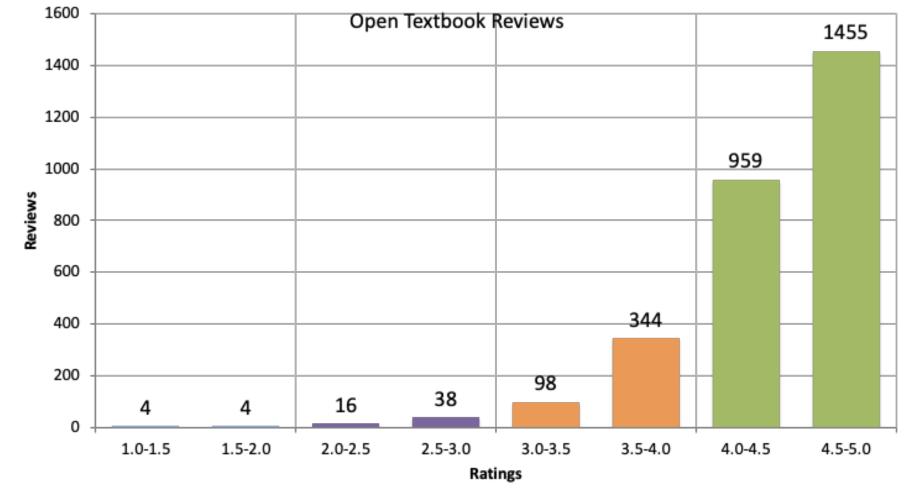
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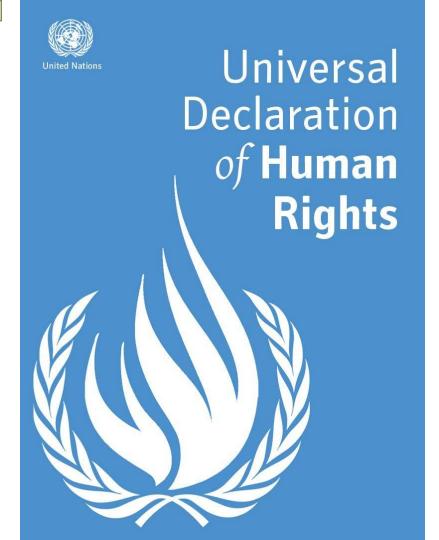


University of Georgia

Change from non-OER to OER

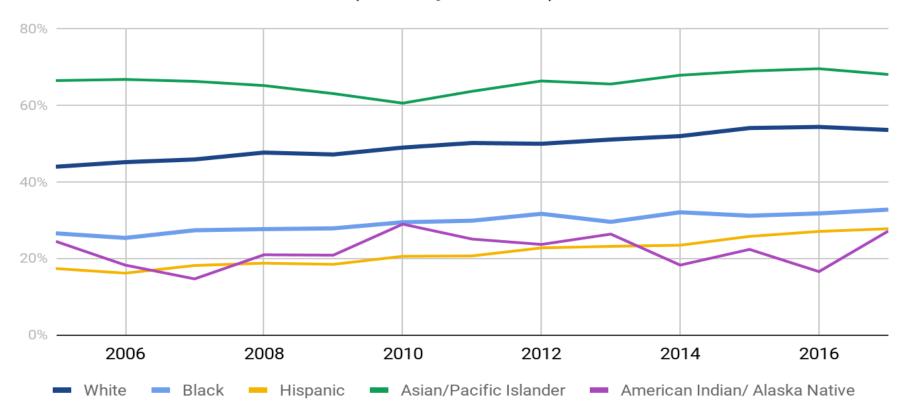
	Δ Grade	Δ DFW
Non-Pell eligible students	+7.4%	-2.05%
Pell eligible students	+12.3%	-4.43%
All Students	+8.6%	-2.68%





"...higher education shall be equally accessible to all"

Percentage of Persons with Associate's or Higher Degree (25-29 years old)



Drop Rate After Three Years

First Generation College Students

Parents Had Earned a Degree

33%

14%

How else can open textbooks improve student success?



- 1. Content Customization
- 2. Localization
- 3. OER Enabled Pedagogy

Content Customization

Collaborative Statistics

By:

Barbara Illowsky, Ph.D. Susan Dean

Online:

< http://cnx.org/content/col10522/1.40/ >

CONNEXIONS

Rice University, Houston, Texas

Collaborative Statistics Using Spreadsheets

Collection Editors:

Irene Mary Duranczyk Suzanne Loch Janet Stottlemyer

Authors:

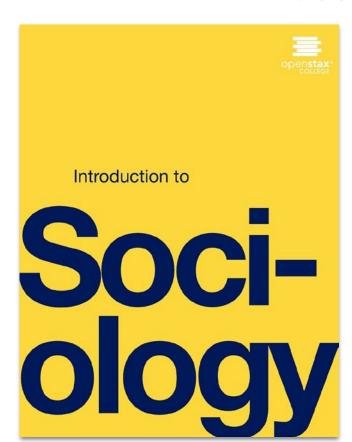
Susan Dean Irene Mary Duranczyk Barbara Illowsky, Ph.D. Suzanne Loch Janet Stottlemyer

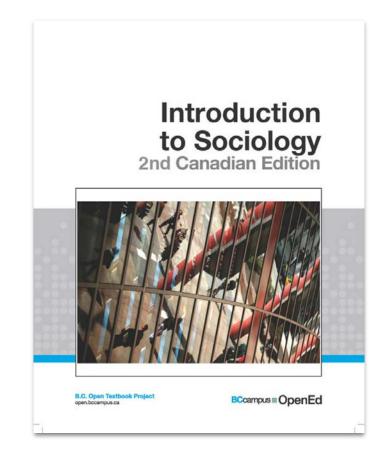
Online:

< http://cnx.org/content/col11521/1.21/>

OpenStax-CNX

Localization





Localization



OER Enabled Pedagogy



OER Enabled Pedagogy

The Open Anthology of Earlier American Literature

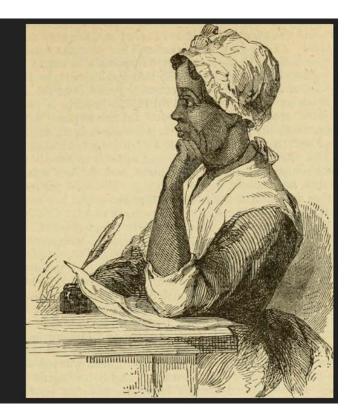
Robin DeRosa





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READ BOOK





What can we do?



What can we do?

- Take a look!
- Write a review!
- Adopt if a book meets the needs of you and your students
- Raise awareness talk with colleagues in your program and department



Writing a Review

Is there is a textbook in the Open Textbook Library that fits your class and/or expertise?

- Incentive will be paid for:
 - 1. attending this workshop, and
 - 2. reviewing a textbook in the Open Textbook Library



Writing a Review

- 1. You will receive an email with a link to the online review form.
- 2. Complete a concise review by March 20, 2019.
- 3. The review will be posted on the Open Textbook Library under an open license.
- 4. Incentive will be paid.

Open Textbook Library: open.umn.edu

David Ernst dernst@umn.edu @dernst

Slides: http://slideshare.net/djernst





Reflect: Faculty Frame of Mind

After the workshop (5 + 10 minutes)

- Now that you've experienced the workshop, what are lingering questions, concerns or unresolved issues your persona may have? Would that person consider adopting an open textbook? Why or why not? What is in the way? Take 5 minutes to reflect and write down your thoughts. Then we will take 10 minutes to discuss as a group.
- Tomorrow we'll work on strategies for addressing some of these issues and hard questions.





A common question









Where to seek funds for incentives

- One time funds (Dean, Provost)
- Partners
- Grants
- •SGA
- Library Friends
- Innovation fund
- •Where else?







ROI

Investment:

 $$200 \times 20 \text{ faculty} = $4,000$

Return:

45% x 20 faculty x 30 student/faculty x

100/student = 27,000

(and that continues each year...)







If money is not an option:

- Food!
- Letter for faculty members' dossiers
- •Gift certificate to campus café, bookstore
- Gift certificate for library fines
- •What else?















Let's take a break!

































Group

open-textbooknetwork@googlegroups. com

> Mark Sheaves, Community Manager, msheaves@umn.edu



OTN Google Group

- Ask Questions
- Share ideas, tips, resources and advice
- Celebrate wins
- Meet other OTN members for possible collaborations
- This is a safe group for OTN members only.
- There are people at all different stages of open education programming, including people who are just getting started, so please feel free ask whatever questions you have.







Group settings have been updated. If you are experiencing issues, check the FAQ for help. Visit FAQ

Open Textbook Network Shared privately 30 of 991 topics (99+ unread) *

Call for Instructors: Certificate in OER Librarianship

By Tanya Grosz - 1 post - 1 view

Welcome to the OTN Google Group. This is a space for members to share information, ask questions about open textbooks, workshops, and open textbook programs, and for the OTN team to share updates, data, and more.

Edit welcome message Clear welcome message

Arboretum visit? (1)

By Amy Hofer - 1 post - 0 views

Quick Question about Publishing Open Textbooks

By raymond.p.vasquez - 3 posts - 6 views

Final Call for Instructors (Certificate in OER Librarianship program) (1)

By Tanya Grosz - 1 post - 3 views

Ideas for spending funding! (1)

By megan.dempsey - 1 post - 1 view

Jul 16

printable file for Lifespan Development book (1)

Manage group · Manage members · Members · About · O

Jul 17

Jul 16

Jul 16

Jul 3

By Kim Read - 1 post - 1 view Jul 15

UN Online Volunteering Opportunities - OER Creation (1)

By Dragan Gill - 1 post - 0 views Jul 15

Google Group Digest: What the community shared in June and July (1)

By me - 1 post - 0 views

Jul 12

Seeking ancillaries for "Communication in the Real World: An Introduction to Communication Studies" (2) By arwalz - 2 posts - 0 views

Jul 12

Open Textbook Library Summer 2019 newsletter (1)

By me - 1 post - 2 views Jul 11

No-cost/low-cost designation impact research

By Amy Hofer - 1 post - 4 views Jul 10

Question about OER and CC conferences & events By rruth - 4 posts - 2 views Jul 10



3 posts by 2 authors 🕤

raymond.p.vasquez



* Hello.

> My name is Ray Vasquez and I am a librarian at NJIT working to promote OER on campus. In the past, NJIT has provided awards to incentivize faculty to adopt open textbooks. However, this year we want to take it to another level and create an award to faculty interested in authoring their own textbook. I was wondering if anyone has data/information on how long it takes to create and publish an open textbook from scratch. If so, would you be willing to share?

Regards,

Ray

Raymond Vasquez, MSLIS Research and User Services Librarian Van Houten Library, Rm 1035 New Jersey Institute of Technology Newark, NJ 07102 973-642-4977, raymond.p.vasquez@njit.edu





Other recipients: raymond.p.vasquez@njit.edu

Hi Ray.

I think that you may not have received a reply to this question yet because the answer is "it depends" :)

There are many factors that can speed up or slow down the process of creating an open textbook. Some are on the authors' end: does any of the content already exist, will they include images or other multimedia, are they doing the project solo or with a team, do they have release time or a full teaching load, etc. Some are on the support team's end; do you already have a platform available to offer, can you provide copyright and accessibility assistance, are you expecting input from peer reviewers, etc.

To get an overview, you could browse through the publishing curriculum that Karen created for the OTN: https://canvas.umn.edu/courses/106630/pages/getting-started?module_item_id=1306046 or the OTN guide to authoring open textbooks: https://canvas.umn.edu/courses/106630/pages/getting-started?module_item_id=1306046 or the OTN guide to authoring open textbooks: https://canvas.umn.edu/courses/106630/pages/getting-started?module_item_id=1306046 or the OTN guide to authoring open textbooks: https://canvas.umn.edu/courses/106630/pages/getting-started?module_item_id=1306046 or the OTN guide to authoring open textbooks: https://canvas.umn.edu/courses/106630/pages/getting-started?module_item_id=1306046 or the OTN guide to authoring open textbooks: https://canvas.umn.edu/courses/looks.pdf. rebus.community/authoropen/

Taking a step back, I have found that with a lot of aspects of this work I need to be comfortable with uncertainty. If open textbook publishing is something that your institution wants to pursue, I recommend starting with a project team that is willing to work with you as you refine your process to make it a learning experience for everyone involved.

Two cents.

Amy

raymond.p.yasquez

Other recipients: hofera@linnbenton.edu

Hi Amy.

Thank you for your thoughts and for bringing up some of the potential issues that authors and librarians will need tackle (copyrights, accessibility, putting together a good project team).

I want to also thank Richard Saunders, Steven Bell, Anita Waltz and Megan Dempsey who also sent me their insights and thoughts. Most agreed that it would take between 18-24 months to compose a textbook from scratch. Adding variables such as field testing, peer-review, and choice of publisher will also increase the publishing timeline and costs. I further spent time with Richard discussing ways to motivate STEM faculty to create their own textbooks.

I will definitely spend more time to review the Rebus and UMN links to identify areas where we lack expertise (and better manage uncertainty!). I would be interested in learning how others dealt with this uncertainty. For those who have worked with faculty to create and publish open textbooks (especially open STEM books from scratch), did you (or your institution) work with a specific outside publisher or already have in-house expertise and resources to help your faculty through the process?

Gratefully,

Ray



OTN social media

Twitter: @open_textbooks

How the OTN and our community use Twitter

SHARE RESOURCES, TIPS, IDEAS DISCUSS AND DEBATE

SHARE UPDATES TELL HUMAN STORIES

CELEBRATE WINS BUILD CONNECTIONS, FRIENDS, COMMUNITY

HIGHLIGHT STUDENTS LIGHT-HEARTED FUN

GIVE GRATITUDE EVENT PROMOTION

Facebook: @opentextbooknetwork









https://z.umn.edu/OTNHub



Community Hub deeper dive



What is the Community Hub?

An online portal designed to facilitate our shared efforts to help you start or build your open education program, including:

- Slide-decks
- Community-created documents offering tips, samples and advice.
- A Textbooks in Development section.



Who can access the Community Hub?

The main OTN contact for your institution, system or consortia can give access to the Community Hub to others at your organisation. Institutions can add 3 additional users, systems/consortia can add 8.

If you don't know who your OTN contact is, please reach out to me - msheaves@umn.edu





Welcome to the Open Textbook Network Community Hub

Data Dashboard

Only data leads can see this information.

· Test - Mark

Resources

New Members Workshop Resources Program Building Blocks **Publishing Support OTNSI**

Open Textbook Library

Textbooks: 635 Textbooks In Development: 16 Reviewed Textbooks: 439 (69.1%) Adopted Textbooks: 211 (33.2%)

■ Create New Textbook in Development

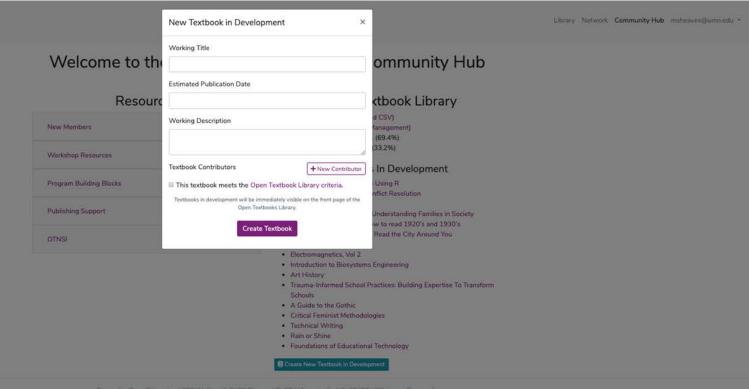
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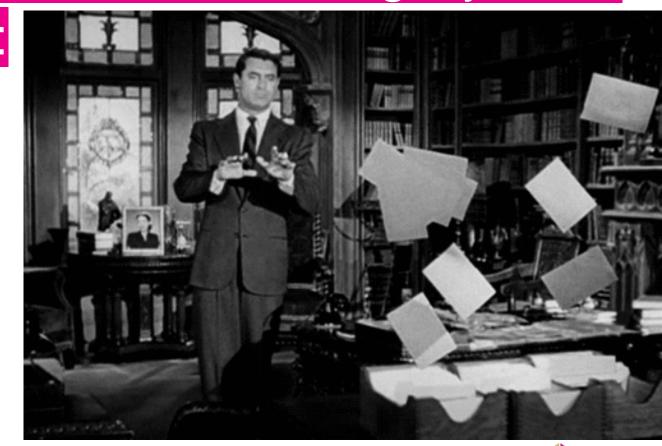


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Textbooks in development on Open **Textbook** Library

https://z.umn.edu/OTL



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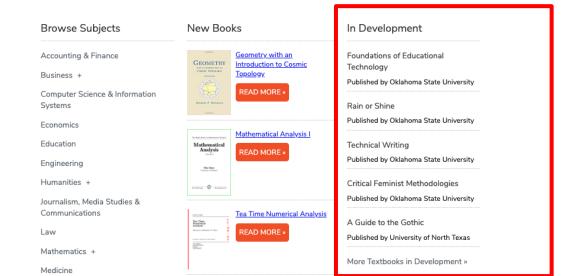
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Make a difference in your students' lives with free, openly-licensed textbooks.

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Open textbooks are textbooks that have been funded, published, and licensed to be freely used, adapted, and distributed. These books have been reviewed by faculty from a variety of colleges and universities to assess their quality. These books can be downloaded for no cost, or printed at low cost. All textbooks are either used at multiple higher education institutions; or affiliated with an institution, scholarly society, or professional organization. The library currently includes 635 textbooks, with more being added all the time.

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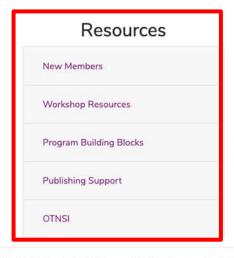


Welcome to the Open Textbook Network Community Hub

Data Dashboard

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Open Textbook Library

Textbooks: 635
Textbooks In Development: 16
Reviewed Textbooks: 439 (69.1%)
Adopted Textbooks: 211 (33.2%)

Textbooks In Development

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New Members

Campus Visits Templates

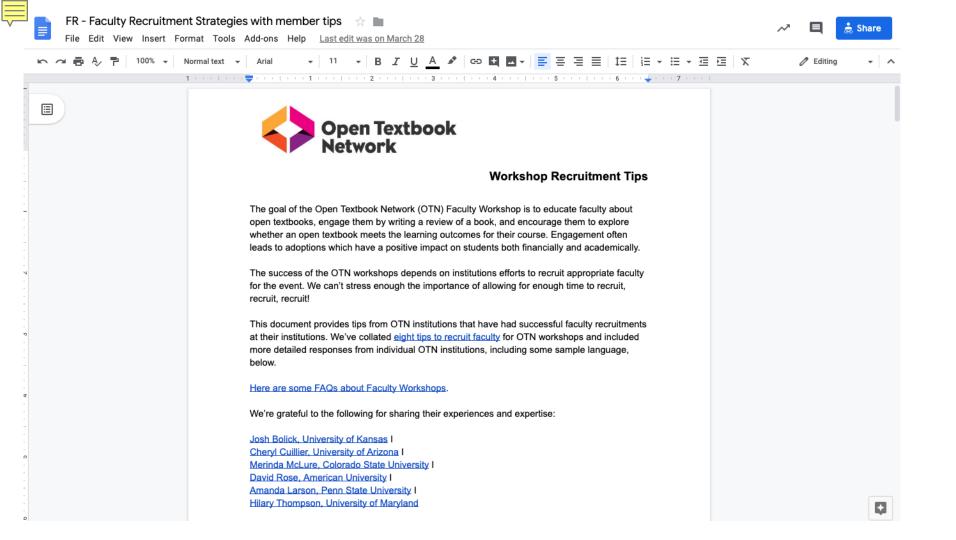
- ☑ Campus visit overview
- Campus visit checklist
- Partners workshop outline
- Campus visits itinerary template
- Faculty recruitment strategies with member tips

Consortia Support

- System leader recruitment
- ☑ Planning train-the-trainer workshop
- Consortia roles and responsibilities

Onboarding

- Onboarding document
- ☑ OTN member badge
- Sample press releases for announcing membership





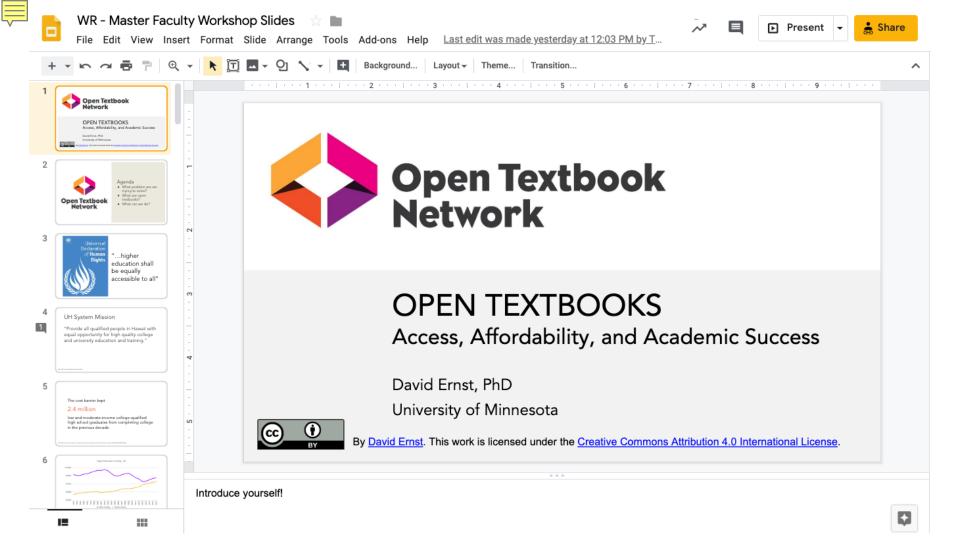
New Members

Workshop Resources

- How to use the Data Dashboard
- Tough questions cheat sheet
- Post workshop guidance
- Following up with faculty
- Master faculty workshop deck

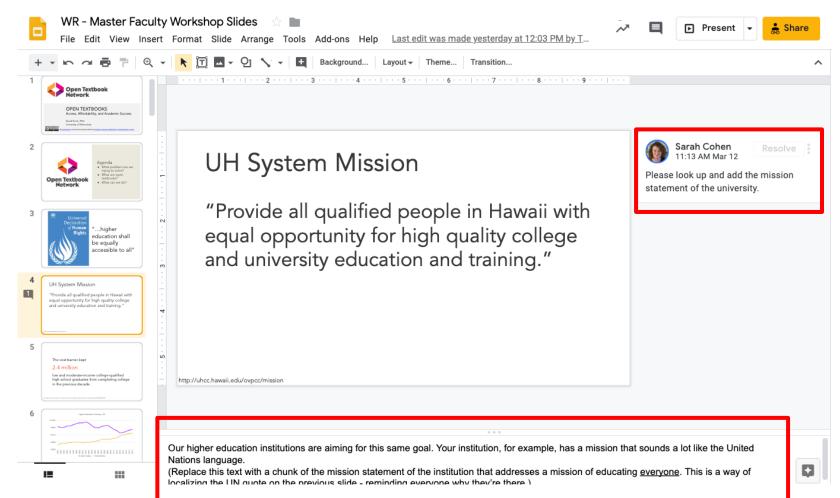
Faculty Recruitment

- Faculty recruitment strategies with member tips
- Following up with faculty











New Members

Workshop Resources

Program Building Blocks

- Faculty video creation tips, including questions and tips from the community
- Student video, including questions and tips from the community
- ☑ Community videos on textbook costs
- Student surveys: Tips and samples from the community
- Engaging with your bookstore: Samples and tips from the community
- Administrative Support for Open Education & Textbook Affordability
- We want to share your stories on social media

- Community-led documents. More to come.
- 1. Resources from the community
- 1. Share your stories with us





Community-led documents

⊞



Engaging with your Bookstore Community-led document

One of the most common questions asked about developing Open Education programs on campuses is "What about the bookstore?" There is a perception that advancing the use of open textbooks creates direct competition for bookstores. Yet, when Steven Bell surveyed both libraries and bookstores in 2017 he found that both have a shared goal of supporting success and generally consider each other as partners." Steven Bell's article - "What about the bookstore?" - is a great place to start for advice on how to build a relationship with your bookstore.

In this document we offer you a series of prompts and potential actions to take as you engage your bookstore. We also have compiled a list of recommendations reported by both <u>bookstores</u> and <u>libraries</u> who responded to Steven's survey - this a community-led document so please do share comments, tips and experiences with our community by using the commenting feature.

First, consider your goals:

- Why is building a relationship with your bookstore valuable to your program?
- What do you hope your program will get out of it?
- Can you imagine what your bookstore will get out of a partnership around OER?

Then, consider ways to connect with your bookstore.

- What do you already know or assume about your bookstore?
- Is your bookstore already taking steps to address textbook affordability?
- What can you learn about textbooks, students, and faculty from your bookstore?
- In what ways could your bookstore help your initiative? In what ways could you help theirs?
- Are there others in your department that have worked with the bookstore? Do they have any advice or suggestions for reaching out?

Next, what steps will you take to engage your bookstore?

- Who will you reach out to? How will you do so?
- What are your goals in the meeting?
- Is there anything you can share with your bookstore? Data? Stories?

Finally, what's your dream scenario for collaborating with your bookstore? What would a strong, productive relationship with the bookstore mean for you and for them?

Here are suggestions reported by bookstores who responded to Steven Bell's survey.

- Involve the store in discussions about Textbook Affordability Program (TAP) early in the planning process
- Hold regular meetings between the store and library administration on TAP
- Librarians should meet with store administration to learn more about store operations, how students make purchases, etc.
- Store administrators should meet with librarians to learn more about e-books, reserve operations, and other textbook related services
- Practice proactive sharing of data to support TAP
- Libraries need to recognize stores are self supporting; they have no budget to support TAP

Here are suggestions reported by libraries who responded to Steven's survey.

- Look for other opportunities for collaboration beyond the TAP (e.g., orientation programs; student events; information fairs)
- Learn how the store operates. What are their goals, systems, etc.
- Provide campus recognition to the store when it supports TAP
- Send library/store staff to the Textbook Affordability Conference
- Avoid positioning the library as a competitor to the store
- Emphasize student success; focus all discussions on a joint commitment to success
- Work with administration to make TAP and OER adoption a top institutional priority

















You tell your story best

OTN member social media submission form
It's the open education initiatives happening on your campuses, or across states, that make the OTN such a vibrant community. We want to help showcase what you're doing and your achievements on our Twitter account. From videos to quotes by open advocates at your institution, from press releases to recent student savings data, we're open to sharing a wide range of things that celebrate the achievements of members of the OTN, no matter how big or small. For questions, or if you prefer to share your stories via email, please reach out to Mark Sheaves (OTN Community Manager) at msheaves@umn.edu Please note that this is for OTN members only.
Your Name *
Short answer text
Your Institution *
Short answer text
What would you like us to share?*
Press release (these can be releases by campus news services)
Blog posts featuring the use of open textbooks
Student, faculty or other relevant videos
Data, such as student savings for using open textbooks

A few examples of what we share:

- Press releases
- Blog posts featuring the use of open textbooks
- Student, faculty or other relevant videos
- Data, such as student savings for using open textbooks
- Textbook hero programs
- Big and small wins
- An OTN workshop on campus
- A new OA or OER website
- A quote or anecdote from someone on campus related to open education
- Anything else that illuminates your work and would be of interest ito the community

https://z.umn.edu/OTNSocialSubmit



Some social media stories submitted by the community





11:41 AM · Jun 4, 2019 · Twitter Web App



- 1. Templates
- 1. Guides
- Programs and Partnerships

New Members Workshop Resources Program Building Blocks **Publishing Support Templates** Adaptable OER Publishing Agreement Call for Proposals **Guides & Support** Authoring Open Textbooks Building an Open Textbook Publishing Program ☑ Developing Textbook Structure Modifying an Open Textbook: What You Need to Know Open Textbook Publishing Curriculum & Resources **Programs & Partnerships** The Publishing Cooperative OTN PressbooksEDU Sandbox Request OTN PressbooksEDU Discount **OTNSI**





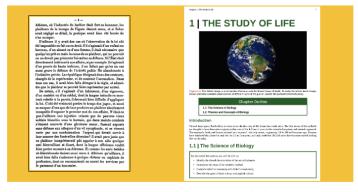
Publishing resources



Developing a Textbook Structure

Introduction

Textbooks are much more complex than most other publications. Not only do they need to cover a body of knowledge in a structured and logical way, but they also utilize design elements to help the learner better understand the subject. A textbook is not a monograph.



Monograph

Textbook



... And more





New Members

Workshop Resources

Program Building Blocks

Publishing Support

OTNSI

- ☑ Link to Registration page
- Community norms
- OTNSI Presentations 2015 OTN Intro and Barriers
- ☑ OTNSI Presentations 2015 OTN Welcome Slides
- ☑ OTNSI Presentations 2016 Friday
- ☑ OTNSI Presentations 2016 Thursday
- OTNSI Presentations 2016 Tuesday
- ☑ OTNSI Presentations 2016 Wednesday
- OTIVSI Presentations 2010 Wednesda
- OTNSI Presentations 2017 Friday Slides
- ☑ OTNSI Presentations 2017 Thursday Slides
- OTNSI Presentations 2017 Tuesday
- OTNSI Presentations 2017 Wednesday
- OTNSI Presentations 2018 Wednesday
- ☑ OTNSI Presentations 2018 Friday
- ☑ OTNSI Presentations 2018 Thursday
- ☑ OTNSI Presentations 2018 Tuesday





Data Dashboard deeper dive











What is the Data Dashboard?

The Data Dashboard helps you manage OTN workshops and track your open education program outcomes.

Who has access? The main OTN contact for your institution, system or consortia

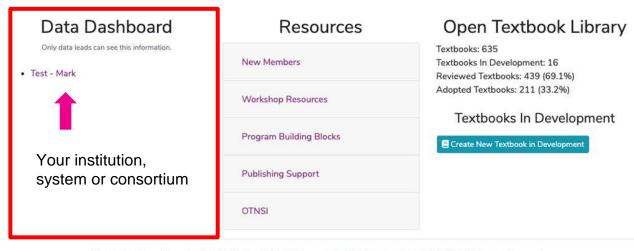


Data Dashboard - key features

- Create a workshop registration page
- Manage workshop registration and deadlines
- Once workshop has happened, it automatically sends emails to attendees with unique links to write a review in the open textbook library, reminder emails
- Once deadline for review has passed, it automatically sends faculty the follow-up survey regarding open textbook adoption
- Allows you to monitor and manage your workshop after it has been held, and track your programmatic data for measuring and reporting impact



Welcome to the Open Textbook Network Community Hub



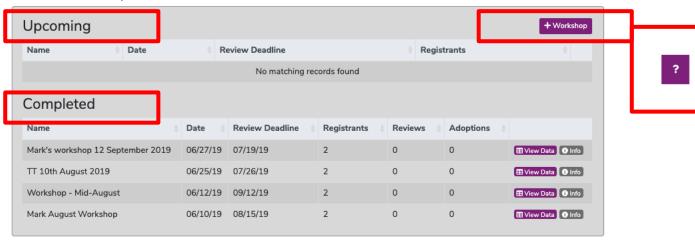
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Test - Mark Dashboard

OTN Workshops



Other Programs

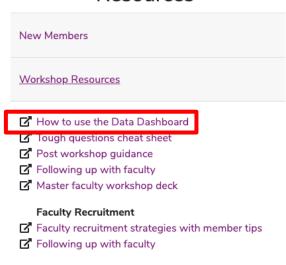


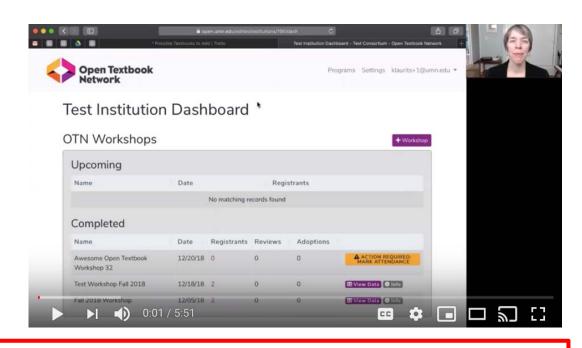




How to use the Data Dashboard

Resources





https://z.umn.edu/OTNDDInstruc





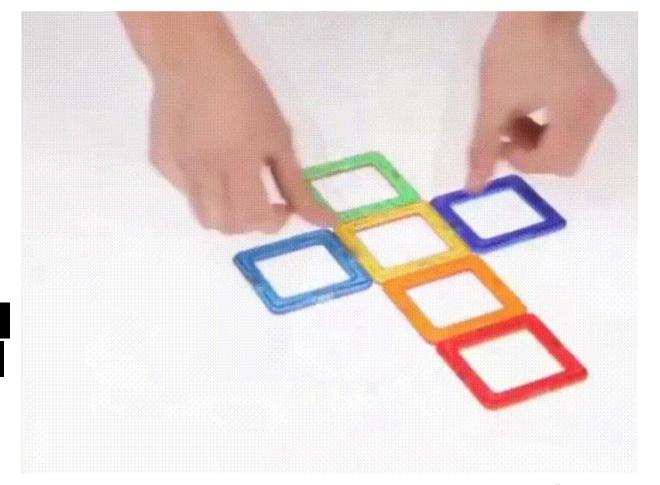
If you still feel like this after the instructions, set-up a time to chat msheaves@u mn.edu







The Community Hub, Data Dashboard and support from the OTN community will help you build your open education program that fits the unique context of your campus









Logging in





https://z.umn.edu/OTNHub

Community Hub Login

Wondering how to login? Ask your lead OTN institutional or consortial contact. If you don't know who your lead is, contact Mark (email).

Email

MSHEAVES@umn.edu

Password

•••••

Remember me

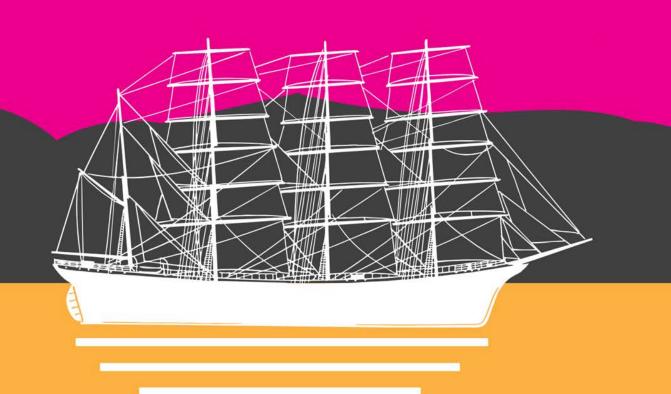
Log in

Forgot your password?



Contact: Mark Sheaves

msheaves@umn.edu



Ask Us Anything.





This evening:

- Dinner is from 6 9 pm
- S'mores in the Courtyard, 7 pm (same location as last night).
- Beer and wine available for purchase.
- We start tomorrow @ 9 am.



